

The Cadence Group Opens New Offices in Troy, New York

Attributes move from Ohio to rapid growth in 2009

(Troy, New York) The Cadence Group (TCG) has relocated from Cincinnati, Ohio to Troy, NY. Newer, bigger offices were needed to handle the increase in business brought on by the changes in the book publishing industry and the company's leaders wanted to move closer to the metro NY area. "The Capital Region is a perfect blend of access to the New York publishing community and access to a great standard of living. We are very excited about this move and look forward to becoming actively involved with the community" says Amy Collins MacGregor, president of The Cadence Group.

Rapid client growth and new services divisions launched in 2009 have resulted in increased staffing and office needs. "This is the second time we have outgrown our office space in under three years," says Collins. TCG's new offices house a four person marketing team, a full-service editorial and packaging division and will serve as headquarters for TCG's new sales services division launching later this year.

"The Cadence Group continues to grow and expand," adds Cadence Group Vice President Bethany Brown. "Our move to the new offices positions us to add the services and staff we need to continue offering our clients the positive results they've come to expect from Cadence."

The Cadence Group will continue to forward mail and phone lines for the next 180 days. The new address is 5 Broadway, Suite 201, Troy, NY 12180.

About The Cadence Group:

The Cadence Group is a professional design, editorial, sales and marketing, and project management provider for the book and publishing industry. They provide authors, publishers, and small presses with the guidance necessary to create market-ready, professionally designed books. Their goal is to help others realize their full potential in the retail and wholesale marketplace. Visit them online at www.thecadencegrp.com.